

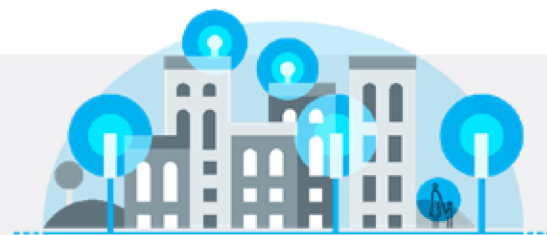
# LinkNYC

# 2025 Impact Report

LinkNYC is a first-of-its-kind free high-speed public Wi-Fi network for millions of New Yorkers and visitors. LinkNYC provides free phone calls, free device charging, and free connections to public services.

## Community Impact

In 2025, LinkNYC provided:



**171+ million**

free Wi-Fi connections \*\*



**9.6+ million**

gigabytes of free  
data transfers\*\*



**5.6+ million**

free calls\*\*, including:

- 18,000+ 311 calls
- 82,000+ 911 calls
- 90,000+ NY EBT benefits calls



In 2025, LinkNYC facilitated approximately 473,000 free phone calls per month, including **more than 7,400 calls each month to the New York State EBT helpline** — consistently the most-frequently dialed number from LinkNYC kiosks and Link5Gs.\*\*



Since 2015, **20+ million** devices have accessed LinkNYC's free Wi-Fi — including **2.6+ million** devices in 2025 alone.\*\*



# LinkNYC supports New York City's economy on every front.

LinkLocal provides free advertising for community businesses and Link5G smart poles will bring 5G connectivity to underserved communities.

## Economic Impact

Since 2015, LinkNYC supported:



**\$1.5 billion**

in economic activity

\$151+ million in 2025\*



**\$860+ million**

in labor income

\$52+ million in 2025\*



**\$130+ million**

in revenue for the  
City of New York

\$6.2+ million in 2025\*\*



**\$500+ million**

in aggregate capital  
has been committed  
to LinkNYC\*\*

In 2025, LinkNYC also supported:



**525 jobs**

1 new job created in New York City for  
every 2 hires for LinkNYC.\*



**\$2.2+ million**

in free advertising space for 1,300+ local  
small businesses and nonprofits\*\*

**5,000+** individual campaigns\*\*  
**300+ million** estimated impressions\*\*



[www.link.nyc](http://www.link.nyc)

[X @LinkNYC](https://twitter.com/LinkNYC)

[@linknycofficial](https://www.instagram.com/linknycofficial)

\*Source: CityBridge, LLC Employment Report, January – December 2025 | \*\*Source: LinkNYC program data  
For more information about LinkNYC or to find a Link near you, visit [www.link.nyc](http://www.link.nyc).

**LinkNYC**