

LinkNYC

2025 Impact Report

LinkNYC is a first-of-its-kind free high-speed public Wi-Fi network for millions of New Yorkers and visitors. LinkNYC provides free phone calls, free device charging, and free connections to public services.

Community Impact

In 2025, LinkNYC provided:



171+ million

free Wi-Fi connections **



9.6+ million

gigabytes of free data transfers**



5.6+ million

free calls**, including:

- 18,000+ 311 calls
- 82,000+ 911 calls
- 90,000+ NY EBT benefits calls



In 2025, LinkNYC facilitated approximately 473,000 free phone calls per month, including **more than 7,400 calls each month to the New York State EBT helpline** — consistently the most-frequently dialed number from LinkNYC kiosks and Link5Gs.**



Since 2015, **20+ million devices** have accessed LinkNYC's free Wi-Fi — including **2.6+ million devices** in 2025 alone.**



LinkNYC supports New York City's economy on every front.

LinkLocal provides free advertising for community businesses and Link5G smart poles will bring 5G connectivity to underserved communities.

Economic Impact

Since 2015, LinkNYC supported:



\$1.5 billion

in economic activity

\$151+ million in 2025*

\$860+ million

in labor income

\$52+ million in 2025*

\$130+ million

in revenue for the City of New York

\$6.2+ million in 2025**

\$500+ million

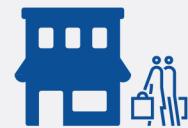
in aggregate capital has been committed to LinkNYC**

In 2025, LinkNYC also supported:



525 jobs

1 new job created in New York City for every 2 hires for LinkNYC.*



\$2.2+ million

in free advertising space for 1,300+ local small businesses and nonprofits**

5,000+ individual campaigns**

300+ million estimated impressions**



www.link.nyc

X @LinkNYC

Instagram @linknycofficial

*Source: CityBridge, LLC Employment Report, January – December 2025 | **Source: LinkNYC program data

For more information about LinkNYC or to find a Link near you, visit www.link.nyc.

LinkNYC